



## Biogen Stakeholder Privacy Notice

Date: 1 June 2019

This notice describes how Biogen International GmbH ("**Biogen**") collects and processes your personal data as a healthcare professional, payer, government official, civil servant or other party with whom Biogen interacts on a regular basis (a "**Stakeholder**").

### What personal data does Biogen collect and use?

Biogen will collect and use the following personal data about you:

- (i) your contact details, such as your name, title, postal address, e-mail address, fax number and landline & mobile telephone numbers;
- (ii) professional information about you, including employment history, academic background, field of expertise and specialisation, publications and public speeches, interest in Biogen products and general treatment habits; and
- (iii) information regarding interactions between Biogen and yourself, such as accounts of conversations and exchanges of correspondence.

Biogen collects most of this information directly from you through interactions with Biogen, but also from publicly-available sources and from industry databases that contain details about Stakeholders (e.g. lists of healthcare professionals).

### Why does Biogen collect and use my personal data?

Biogen collects and uses your personal data to maintain and enhance Biogen's business relationship with you and build a profile about you in order to understand better your areas of expertise and topics of interest. It is in Biogen's legitimate interests to collect and process this personal data to administer our business relationship with our Stakeholders.

### Tailored communications

Biogen and Biogen's group companies would also like to send you business-related communications from time-to-time by post, telephone, e-mail and/or text message. These communications will include updates about Biogen, therapy information, insights about diseases, clinical trial information, patient education materials and invitations to participate surveys, events and webinars. Biogen and our affiliated companies will only send you such communications if you consent to this by ticking the box and signing on the next page. You may unsubscribe from, and withdraw your consent to, receiving such communications at any time by contacting Biogen at [biogenconsenteu@biogen.com](mailto:biogenconsenteu@biogen.com) or by simply clicking on "unsubscribe" in an e-mail. This does not, however, affect the lawfulness of the processing before your withdrawal of consent.

### With whom does Biogen share my personal data?

Biogen shares your personal data with other third parties. We may disclose personal data to our group companies for the purposes described in this notice. Biogen may use third parties to provide services to us which may require disclosure of your personal data to such third parties. These include service providers which assist Biogen with our data processing activities, e.g. by providing cloud technology and data storage facilities. Such transfers may include transfers outside your country to countries which do not implement an adequate level of protection for your personal data under your national or European data protection law. In such cases, Biogen takes appropriate steps to ensure your data is adequately protected if transferred to such countries, such as having EU-approved Standard Contractual Clauses in place where necessary to provide an adequate level of data protection. Upon your request, Biogen will provide further information on recipients of personal data and data transfer agreements with recipients outside the European Economic Area.

Biogen may collect, use and disclose your personal data to third parties where it considers this necessary for compliance with applicable laws, to protect the vital interests of any person, or where necessary to exercise, establish or defend Biogen's legal rights. If a third party acquires all or a material

part of Biogen's business or assets, then your personal data may be disclosed in connection with that sale.

Biogen retains your personal data for no longer than is necessary for the purposes for which it has been collected and in accordance with any specific retention periods required by law.

### **What are my rights?**

You may contact Biogen at any time if you would like to access to your personal data or require information about the personal data that we hold about you (such as the source of the personal data). You may object to the processing of your personal data for legitimate reasons, request restriction of the processing of it, and may also request the correction or erasure of it.

### **Contact information**

Under European data protection laws, a "data controller" is the legal entity that is responsible for protecting your personal data and helping you to exercise your data protection rights. Biogen is the data controller of your personal data in relation to this notice. If you have questions or concerns about this notice or the processing of your personal data, or would like to exercise your rights as outlined above, you should contact [biogenconsenteu@biogen.com](mailto:biogenconsenteu@biogen.com). You may also contact Biogen's European Data Protection Officer by e-mailing [privacy@biogen.com](mailto:privacy@biogen.com). You may, should you feel it necessary, lodge a complaint with your local data protection authority if you feel your privacy rights have been infringed.